FAFLSE and FFEIA 2019 Joint Conference

June 4-7, 2019
Wyndham Lake Buena Vista – Walt Disney World
1850 Hotel Plaza Boulevard
Lake Buena Vista, FL

“It all Started with a Spark”
Conference Program
June 2019

Greetings Conference Attendees:

On behalf of Florida's State Fire Marshal and Chief Financial Officer, Jimmy Patronis, members of the Division of State Fire Marshal (DSFM) and the Division of Investigative and Forensic Services (DIFS), we welcome you to the 2019 Annual Joint Conference of Fire and Life Safety Educators and Fire and Explosion Investigators. It is an honor and pleasure to be a part of this great event.

The agenda is full of topics and emerging trends that will impact current and future fire prevention and fire investigation practices and professionals. The program was created to be an enhancement of our knowledge and goals so that we are better prepared to carry out the critical mission of protecting Florida's citizens and visitors.

The DSFM and the DIFS stand ready to assist our fire service community. We encourage you to learn more about these Divisions and other services we offer by going to our website at: www.MyFloridaCFO.com.

"It all started with a Spark" over 30 years ago with the 1st Conference and now Florida is a leader in fire prevention making sure all who live or visit our great state feel safe.

Congratulations to the sponsors, presenters, and attendees on another successful conference!

Respectfully,

[Signatures]

Julius Halas, Division Director
State Fire Marshal

Simon Blank, Division Director
Investigative and Forensic Services
June 4, 2019

Dear Conference Attendees

On behalf of the Board of Directors of the Florida Fire Marshal's and Inspectors Association, welcome to the joint conference of the Florida Association of Fire and Life Safety Educators and the Florida Fire and Explosion Investigators.

"It All Started with a Spark" is this year's theme and reminds us to never forget the history of fire and how the little things can become big things. The importance of prevention and public education to mitigate the spark from even occurring. We look forward to an exciting week of great classes, activities and networking opportunities with our attendees! This conference embodies the "before and after a fire" aspect with training for educators, inspectors and investigators. Updates on important statewide issues, classes relating to public information and social media as well as school safety are also available.

The conference is packed with many opportunities to socialize with other attendees at our "Meet and Greets", BBQ and Live Auction, as well as the Vendor Showcase. These events also provide a great opportunity to meet the board, sponsors and conference committee members who have worked hard this past year to bring you an exciting conference. We hope you can make it and take a moment to say thanks to these folks!

On a final note, thank you for being here with us; conferences are simply not possible without YOU, the attendees and sponsors! We know the work schedule is busy and it’s hard to get away sometimes, so we appreciate your time this week. Your partnership and dedication to making Florida a fire safe state is what makes our organization work and grow.

We hope that you enjoy the conference, visit our sponsor booths, make some new friends, and share what you learned with your department and in your community when you return home.

Sincerely,

Wendy K. Niles
President
It All Started With a Spark

Do you remember that first spark? That moment you had when you first thought “Hey, the fire department is where I want to be?” Was it when a truck visited your preschool or elementary school? Maybe you went on a field trip to the fire station. Maybe you grew up with the fire service as a second family.

For me, that spark did not come until much later in life. Sure, I have pictures of me visiting the fire station when I was in first grade. The firefighter I am pictured with just recently retired from our department. It was a fun moment, but it was not THE moment.

My first spark did not occur until I was in college. I always thought I wanted to be a nurse. While waiting to apply for nursing school after completing all my prerequisites, I took first responder and EMT. I fell in love with the culture, the second family I instantly gained, the passion most of my instructors had, and the support they freely gave. That was my spark.

Why do I share this with you? Everyone gets their “Spark” at a different time or from a different influence. You never know when you will be that person that ignites the spark in another. I encourage you to keep that in mind when you are out in the community. Whether you are on duty or simply wearing a fire department shirt in the grocery store, there are people of all ages watching you and looking up to you. You have that ability to ignite their spark whether it is to join the fire service or vote in support of it.

Have you never felt like you’ve lost your spark? I know I have. Know whether you are going full force or losing steam, being here at the conference may the perfect place for you to be, and we are glad you are here. If you are raging forward, take that step to help reignite the spark in someone else. If you feel like you are losing steam, please reach out the FAFLSE board members or another attendee. We look forward to seeing you around the “Camp Fire” (aka Hospitality Suite). We are here to help!

In your service,

Krista Ott
FAFLSE Chair
CLASS AND EVENT SCHEDULE
(SUBJECT TO CHANGE)

Monday June 3, 2019
3:00 pm – 7:00 pm  Registration Open - Convention Registration Table – Solar Foyer

5:30 pm – 6:30 pm  Informal Meet and Greet – Check at Registration Table for details

7:00 pm – 10:00 pm Members Meet and Mingle – Check at Registration Table for details

Tuesday June 4, 2019 (All activities are in the Horizons Ballroom)
8:00 am – 9:00 am  Opening Ceremonies - Salons 7-9

9:00 am – 10:00 am  Keynote Address – Being the Spark – Mary-Ellen Harper - Salons 7-9
RN: 15447                   Class: 99082

10:00 am – 12:00 pm Emergency Responder Radio Systems the Florida Perspective - Safer Buildings Coalition
Salons 7-9
RN: 15414                   Class: 99071

12:00 pm – 1:00 pm   Lunch – On own

1:00 pm – 4:00 pm  Press Release and Interview Coaching – Tanya Ott - Salons 7-9
RN: 15408                   Class: 99079

4:00 pm – 5:00 pm  Social Media Basics – Tanya Ott 126530 - Salons 7-9
RN: 15409                   Class: 99077

1:00 pm – 5:00 pm  A Culture Change Initiative: Improving the Health and Safety of Fire Investigators
Jeff Pauley – Salon 5
RN: 15372                   Class: 99298

1:00 pm – 5:00 pm  Florida Fire Prevention Code Development Workshop – Casia Cinco - Salons 10-11
RN: 15184                   Class: 99224

6:00 pm – 8:00 pm  FAFLSE Live Auction and BBQ – Salons 1-4
Proceeds go to support future FAFLSE conference activities and attendees.
Wednesday June 5, 2019 (All activities are in the Horizons Ballroom)

9:00 am – 11:00 am  Advanced Social Media – Tanya Ott 126530 - Salons 7-9  
RN: 15410  Class: 99078

8:00 am – 12:00 pm  Extreme Alarm Science Boot Camp– Jeffrey Zwirn - Salon 5  
RN: 15448  Class: 99299

8:00 am – 12:00 pm  Emerging Topics and trends for Fire Inspectors and Fire Personnel  
Kelly Nicolello – UL - Salons 10-11  
RN: 15418  Class: 98862

11:00 am – 1:00 pm  Legislative Update and Emerging Trends and FAFLSE Business Meeting - Salons 7-9  
RN: 14518  Class: 98864

12:00 pm – 1:00 pm  Lunch – On own

1:00 pm – 4:00 pm  Yoga for First Responders - Mary Kay Smith - Salons 7-9  
RN: 15450  Class: 99300

1:00 pm – 5:00 pm  Investigation of Marine Fires – Dennis Kerr - Salon 5  
RN: 15233  Class: 98804

1:00 pm – 4:00 pm  Cannabis Facilities and the AHJ – Kelly Nicolello – UL - Salons 10-11  
RN: 15417  Class: 98861

4:30 pm – 6:00 pm  Event with exhibitors and members including the Vendor Showcase - Salons 1-4  
RN: 12018  Class: 98806

Thursday June 6, 2019 (All activities are in the Horizons Ballroom)

8:00 am – 10:00 am  Close Before You Doze – Becky White, Jennifer Williams - Salons 7-9  
RN: 15423  Class: 99301

10:00 am – 12:00 pm  Educational Messaging and Hot Topics from the NFPA – Kelly Ransdell - Salons 7-9  
RN: 14475  Class: 98807

8:00 am – 12:00 pm  Hypothesis and Ignition Sequence Testing – Captain Douglas Keller – Miami Dade FD  
Salon 5  
RN: 15068  Class: 98409

8:00 am – 10:00 am  Emergency Responder Radio Communication Enhancement Systems –  
David Thompson – Honeywell - Salons 10-11  
RN: 15368  Class: 98407
### Thursday June 6, 2019 Continued (All activities are in the Horizons Ballroom)

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Speaker/Location</th>
<th>RN/Class</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 am – 12:00 pm</td>
<td>Unifying Public Safety – Kevin Duffy – Building Officials Association of Florida</td>
<td>Salons 10-11</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>RN: BOAF submitting Class:</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>DBPR CILB Approval #0612154</td>
<td></td>
</tr>
<tr>
<td>12:00 pm – 1:00 pm</td>
<td>Lunch – On own</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:00 pm – 3:00 pm</td>
<td>Red Cross Home Fire Safety Campaign – Prepare with Pedro – Jose Bueno - Salons 7-9</td>
<td>RN: 15411 Class: 99302</td>
<td></td>
</tr>
<tr>
<td>1:00 pm – 5:00 pm</td>
<td>School Safety and Security – Brandon Ball, Karl Morgan - Salons 10-11</td>
<td>RN: 14467 Class: 98805</td>
<td></td>
</tr>
<tr>
<td>1:00 pm – 5:00 pm</td>
<td>NFPA 101A - Guide to Alternative Approaches to Life Safety– Buddy Dewar - Salon 5</td>
<td>RN: 15445 Class: 99080</td>
<td></td>
</tr>
<tr>
<td>3:00 pm – 5:00 pm</td>
<td>Exceptional Student Education Program (ESEP) – Daniel Chavez - Salons 7-9</td>
<td>RN: 15446 Class: 99081</td>
<td></td>
</tr>
</tbody>
</table>

### Friday June 7, 2019 (All activities are in the Horizons Ballroom)

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Speaker/Location</th>
<th>RN/Class</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am – 10:00 am</td>
<td>Community Resource Paramedicine; the Fire and Life Safety Education Benefits</td>
<td>Krista Ott - Salon 5</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>RN: 14891 Class: 98724</td>
<td></td>
</tr>
<tr>
<td>8:00 am – 10:00 am</td>
<td>Arc Flash Safety for Fire Inspectors – Marty Perrone - Salon 7-9</td>
<td>RN: 15232 Class: 98725</td>
<td></td>
</tr>
<tr>
<td>8:00 am – 12:00 pm</td>
<td>Leadership and Lessons Learned – Jim Davis - Salons 10-11</td>
<td>RN: 15421 Class: 99076</td>
<td></td>
</tr>
<tr>
<td>10:00 am – 12:00 pm</td>
<td>An Introduction to Emergency Preparedness in Your Community: Thanksgiving in June</td>
<td>Yvonne Feijoo Salon 5</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>RN: 15324 Class: 98886</td>
<td></td>
</tr>
<tr>
<td>10:00 am – 12:00 pm</td>
<td>Florida Alternative Power Requirements for Assisted Living Facilities – Marty Perrone</td>
<td>Salons 7-9</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>RN: 15269 Class: 98726</td>
<td></td>
</tr>
</tbody>
</table>
EXHIBITOR SCHEDULE

**Tuesday June 4, 2019**
7:00 am – 5:00 pm  Registration and Information Desk Open – Solar Foyer
12:00 pm – 5:00 pm  Exhibitor Move-in Optional – Salons 1-4
12:00 pm – 5:00 pm  Exhibit Hall Open – **Optional Session for vendors who wish to participate**

**Wednesday June 5, 2019**
7:00 am – 9:00 am  Exhibitor Move-in – Salons 1-4
7:00 am – 5:00 pm  Registration and Information Desk Open – Solar Foyer
9:00 am – 6:00 pm  Exhibit Hall Open - Salons 1-4
4:00 pm – 6:00 pm  Vendor Showcase – With social event – Salons 1-4
   NOTE: Door Prizes will be awarded starting at 5:45PM (must be present and have completed sign in form to win)

**Thursday June 6, 2019**
7:00 am – 5:00 pm  Registration and Information Desk Open – Solar Foyer
7:30 am – 11:00 am  Exhibit Hall Open – Salons 1-4 - **Optional Session for vendors who wish to participate**
11:00 am – 1:00 pm  Exhibitor move out – Salons 1-4

Those individuals who visit all the FFMIA exhibitors during the Vendor Showcase, and complete and turn in the signature form, will be eligible to receive CEUs. If door prizes are offered then those completed forms will also be used for the door prize drawing.

---

**Dynafire**

Could you or your office staff benefit from obtaining more education on **Emergency Responder Radio Communications (BDA) Systems**?

Contact DynaFire today to schedule a 4-hour CEU course, certified by Florida Fire College, or for any questions you may have regarding BDA systems.

Email NCSR@dynafire.com to request a course near you.

AHJs around the country enforce codes and regulations in their jurisdiction to guarantee that, if needed, buildings have ERCCS – Emergency Responder Radio Communications Systems to ensure the radio communications for first responders work effectively inside buildings. UL 2524– Standard for In-building 2-Way Emergency Radio Communication Enhancement Systems, IFC 510, and NFPA 72 are being adopted and enforced for the safety of Emergency Service Personnel.
GENERAL SCHEDULE OF EVENTS

**Monday June 3, 2019**
3:00 pm – 7:00 pm  Registration Open - Convention Registration Desk – Solar Foyer
5:30 pm – 6:30 pm  Informal Meet and Greet – Check at the registration desk for location
7:00 pm – 10:00 pm  Members Meet and Mingle – Check at the registration desk for location

**Tuesday June 4, 2019**
7:00 am – 5:00 pm  Registration and Information Desk Open – Solar Foyer
8:00 am – 12 Noon  Opening Ceremony General Session
12 noon – 1:00 pm  Lunch
12:00 pm – 5:00 pm  Exhibitor Move-in Optinal Salons 1-4
12:00 pm – 5:00 pm  Exhibit Hall Open – Optional Session for vendors who wish to participate - Salons 1-4
1:00 pm – 5:00 pm  Educational Sessions – See Class List – Horizons Ballroom
6:00 pm – 8:00 pm  FAFLSE Live Auction and BBQ - Salons 1-4

**Wednesday June 5, 2019**
7:00 am – 5:00 pm  Registration and Information Desk Open – Solar Foyer
7:00 am – 9:00 am  Exhibitor Set up - Salons 1-4
9:00 am – 6:00 pm  Exhibit Hall Open - Salons 1-4
8:00 am – 12:00 pm  Educational Sessions – See Class List – Horizons Ballroom
11:00 am – 12:00 pm  FAFLSE General Business Meeting and Legislative update
12 noon – 1:00 pm  Lunch
1:00 pm - 5:00 pm  FFMIA Board of Directors Meeting – Charter Lake
1:00 pm – 3:00 pm  Educational Sessions – See Class List – Horizons Ballroom
4:00 pm – 7:00 PM  “Camping with our Friends” event and Exhibitor Showcase - Salons 1-4

**Thursday June 6, 2019**
7:00 am – 4:00 pm  Registration and Information Desk Open – Solar Foyer
8:00 am – 11:00 am  Exhibit Hall Open - Option for exhibitors who wish to participate - Salons 1-4
8:00 am – 12:00 pm  Educational Sessions – See Class List – Horizons Ballroom
11:00 am – 1:00 pm  Exhibitor move out - Salons 1-4
12 noon – 1:00 pm  Lunch
1:00 pm – 5:00 pm  Educational Sessions – See Class List – Horizons Ballroom

**Friday June 7, 2019**
7:00 am – 10:00 am  Registration and Information Desk Open – Solar Foyer
8:00 am – 12:00 pm  Educational Sessions – See class list – Horizons Ballroom

FFMIA typically receives several requests for information regarding what is considered the appropriate attire during this event. Here is a quick guide:

- Recommended attire for the training sessions and membership meetings is business casual.
- Recommended attire for the Opening Ceremonies, is a Uniform, Business or Formal.
- The nightly events for this year are a camping theme, so appropriate era attire is appreciated for both. Pens will be provided at the BBQ, so individuals can sign the conference T-Shirts like a summer camp event.
FFMIA Would like to take this opportunity to thank our premier members, conference sponsors and exhibitors.

Legacy Level

Platinum Level

Sponsors
**Course Descriptions**

**A Culture Change Initiative: Improving the Health and Safety of Fire Investigators:** This IAAI presentation will include information on the background issues of fire investigator health and safety and a review and discussion of the Health and Safety Committee’s best practices white paper. The focus of this information is on the culture change initiative that is needed within the fire investigation profession to improve investigator health and safety practices and procedures. It will also touch on the need to educate others who may be exposed to the same issues.

**Arc Flash Safety for Fire Inspectors:** The NFPA 70E contains six specific safety measures as required by OSHA to be accomplished within a reasonable period of time before a business/building owner can become Arc Flash Compliant. The new final ruling of OSHA 29 CFR 1910.269 was finalized on April 14, 2014 and became law on July 10, 2014. This informative program demonstrates why OSHA considers ARC FLASH such a huge priority and provides everything Fire Marshals, Inspectors and Rescue Personnel need to know. Learn National Government Safety Regulations that were designed to help you protect your buildings, employees, vendors and clients from a Deadly Arc Flash Explosion. Learn specific Life-Safety practices, and procedures Host Employers, Contract Employers, FFMIA members must follow and document in order to Limit Their Financial Liability.

**Being the Spark:** The jobs of Educators, Instructors, Inspectors and Investigators have the potential to make significant impacts on public safety, but this requires so much more than just earning our participation trophies. We need to be the catalyst for process improvement and continuous quality assurance within our organizations. This program is designed to energize the participant to be that catalyst.

**Cannabis Facilities and the AHJ:** Cannabis is being legalized on a state by state basis. The legalization varies from full on personal and commercial grow and processing to limited medical use only. Each state regulates the subject differently. In some states Cannabis is treated like any other agriculture product and in others it is regulated like alcohol and drug companies. This class will review the hazards, process and growth issues for first responders according to the laws adopted by the state while discussing the issues that can negatively affect life safety of the occupants and first responders in the event of a fire.

**Close Before you Doze:** The Close Before You Doze initiative comes as the result of over ten years of research by the UL Firefighter Safety Research Institute (FSRI), proving that a closed door could potentially save lives in a fire. Learn more about the research behind the initiative and what resources are available to share with your department and community. UL Xplorlabs is an educational platform designed to encourage students to “solve through science.” It is especially focused on engaging middle-school students during a time in their educational lives when interest in science is shown to decrease dramatically.

**Community Resource Paramedicine – The Fire and Life Safety Education Benefits:** Gainesville Fire Rescue’s Community Resource Paramedicine (CRP) Program has been gaining momentum since it began in 2017. What started out as a program to reduce high frequent 9-1-1 calls has transformed into a partnership of providing fire and life safety education to citizens in their home. The CRP Program conducts home fire and life safety evaluations including checking smoke alarms and escape planning. They are one of Gainesville Fire Rescue’s largest referral sources for smoke alarm installations.

**Educational Messaging and hot topics from the NFPA:** This fast and furious walk through free resources will give the attendees a chance to stock their toolkit and leave with the tools to help people live and work in a safer community. An overview of the current changes in messaging to jump start and revive the messaging that we call should be using. The easy to read messages and messages for kids are one way to enhance your program. How do we as educators use the document to create messages for the public?

**Emergency Responder Radio Communication Enhancement Systems:** Very informational presentation of the evolution of code requirements for ERRCES. Presentation defines the reasons for Emergency Responder Radio Signal impairment inside buildings, code required methods and definitions of measuring those signals and code definition of the required solution for those impairments. Presentation will discuss difference in State and Local requirements across the US. UL 2524 will also be discussed as part of the presentation and the System requirements that includes to make these systems robust, safe, reliable and not cause issues with a Public Safety Radio Network it is connected to. This is a shortened version of a previously approved course as we will not have an engineer present for this training to explain engineering specifics.

**Emergency Responder Radio Communication System (ERRCS): Florida Perspective:** The Safer Buildings Coalition’s Public Safety In-Building Radio Booster System Code Training course is designed to provide attendees with an understanding of the technologies, design considerations, and application of model fire codes and standards (International Fire Code and National Fire Protection Association Standards #72 & #1221) related to In-Building Public Safety RF Booster Systems. This version of the course places special focus on Florida Amendments to the code and topics known to be of interest in Florida.

**Emerging Trends and Topics for Fire Inspectors and Fire Service Personnel:** The hazards and processes exposed to first responders is ever changing. New products and processes are continuously being introduced. The best way to avoid injury to the public and first responders is to become aware of what these emerging items are and to begin to explore what they are and how they might effect responding personnel.
Examples of issues on the horizon that we will be discussing are; Light Weight Steel Construction, Inflatable Spray Booths, Power over the Ethernet (PoE) NFPA 72, Internet of Things (IoT) NFPA 72, and Smoke Alarm standards update requirements. Additionally, it’s important for first responders to know how they can find out more information, therefore we’ll spend time understanding resources available to them.

Exceptional Student Education Program: This program was designed to provide public educators with a program to enhance the fire safety education element of community risk reduction components for children with special needs and mental cognitive disorders. A secondary purpose is to provide public educators and fire instructors with a guide to teach firefighters and paramedics how to deal with children with special needs and mental cognitive disorders during an emergency.

Extreme Alarm Science Boot Camp: Burglar and Fire Alarm Systems have been scientifically and technically proven in both state and federal courts to act as a silent witness as to where the fire started, what happened, what did not happen, and to also demonstrate technical indicators of fraudulent activity and/or deception. This program has been specifically designed to provide expert assistance and a heightened sense of awareness to the investigator and inspector in order to be a critically important tool in the methodology of investigating all types of fire loss cases and claims where the premises has an alarm system. Actual case studies will be presented where the alarm system was found to be improperly installed, where it was found to be tampered with and how this mission critical information was utilized in both Plaintiff and Defendant Claims.

Florida Alternative Power Requirement for Assisted Living Facilities: What is The SB 7028 - Alternative Power Source Bill? The above Bill passed the House of Representatives on March 9, 2018 requiring ALF’s (Assisted Living Facilities) Limited Nursing Facilities and Limited Mental Health Facilities to comply with the new ruling no later than January 19, 2019. Who is being affected by this new ruling? What Emergency Environmental Controls are in place? What fueling and storage requirements are in place and How can Fire Inspectors & Fire Marshals help?

Ignition Sequence Testing: This course is designed to help inform the student on the process of hypothesis and Ignition Sequence Testing. Topics covered include, Basic Origin & Cause, Area of Origin, First Fuel, Ignition Source, what does NFPA 921 say about testing, Types of Experiments, and Off-site vs On-site testing.

An Introduction to Emergency Preparedness in Your Community: Thanksgiving in June: This program provides an introduction to emergency planning concepts and key messaging concepts. At the end of the program participants will be able to identify basic practices in delivering emergency preparedness education to their respective communities. They will also learn how to present emergency preparedness education to their community using the Thanksgiving in June sample agenda and activities.

Investigation of Marine Fires: This class will cover numerous marine related areas. Fire Origin and Cause Investigations, including vessels, marinas, and other related Marine Equipment.

Leadership – Lesson’s Learned: This class will provide participants information on past lessons learn, leadership, and safety. A review of past events, culture, and future changes will lead this interactive discussion. Tools will be provided to students that will allow them to grow into their roles as leaders. Full outline of the course provided in the plan of instruction.

Legislative Updates and Trends: This educational session assures attendees will receive important updates on information related to: 1) Inspector recertification/renewal requirements per FAC 69A-39 2) Any new mandates issued affecting their certification and training 3) Updates on issues presented at the: a. Employment Standards and Training Council b. FFIRS Technical Advisory Panel c. Joint Council of Fire and Emergency Services d. IFMA (International Fire Marshals Association) e. FFMIA committees related to their membership 4) Industry updates related to the field of fire inspection/protection/education and investigation 5) Legislative updates related to the fire prevention industry 6) Accessibility to training and education through FFMIA automation 7) By-law or guideline changes related to the organization 8) Regional concerns and issues requiring legislative or administrative action (roundtable discussion with audience participation).

Press Release and Interview Coaching: Press releases are a key communications and public relations tool to disseminate information and build awareness about your activities. In this workshop you’ll learn how to think like a journalist in order to write an effective press release. We’ll critique sample press releases and practice writing press releases for various kinds of incidents and events. (Participants are encouraged to bring a laptop or pen & paper)

Red Cross Home Fire Safety Campaign: The Red Cross Home Fire Campaign seeks to reduce the number of home fire deaths and injuries by 25% in five years. This goal is accomplished through home-visits, during which Red Cross workers and partners check and install smoke alarms and educate residents; through youth education and engagement; and through a public messaging campaign.

School Safety and Security: The goal of this program is to enhance responder’s ability to prevent and effectively respond to imminent threat events such as active shooters and other deadly threats. This is done through the lens of the Safety and Security Evaluations program followed by scenario-based training and an educational workshop. This course is designed for everyday people.
Social Media (advanced): You’ve got Facebook, Twitter, Instagram, SnapChat, YouTube, Pinterest, Reddit, and [insert the next big thing], but you’re looking to up your game. We’ll examine some particularly creative campaigns targeted to various social media channels and explore new tools/techniques that can help expand your reach.

Social Media (Basic): Facebook, Twitter, Instagram, SnapChat, YouTube, Pinterest, Reddit, microblogging... There are a lot of options to connect with your audience. In this workshop you’ll get an overview of some of the most widely used social media platforms and learn to maximize their effectiveness for your department. We’ll highlight some particularly creative social media campaigns and brainstorm how to implement the ideas in your department.

Unifying Public Safety: In this course, participants will learn methods that will improve communication and cooperation between police officers, fire/EMS officials and the building department with the goal of improving public safety for the community. Too often the communication disconnect between these three public safety pillars results in missing vital signs of trouble that can be corrected, and public safety enhanced, when these three work closely together.

Yoga for First Responders: In one segment emergency personnel may witness more trauma, loss, death and destruction than the average citizen will see in a lifetime. It is estimated that 25 to 30 percent of police officers have stress based physical health problems and 40 percent suffer from sleep disorders. Numbers are rising for Post-Traumatic Stress among all emergency personnel; 18 percent in police officers, 10 to 37 percent in fire service. Yoga for First Responders provides vital emotional-wellness and mental-resiliency training in academy settings, in-service trainings, and community-based programs.

2019 Conference Exhibitors

Dixieply
DynaFire
Florida Fire Sprinkler Association
Florida Fire Sprinkler Coalition
Honeywell
Nationwide Insurance
PCTEL
Safer Buildings Coalition
Star & Shield
Streamline Automation Systems
Underwriters Laboratories
UL Firefighter Safety Research Institute

We Rely on First Responders in our Moment of Need.
They Rely on Dependable Indoor Coverage.

Turn to efficient and affordable in-building public safety testing to ensure reliable mission-critical communications wherever it’s needed. With PCTEL® testing solutions, you’ll receive an instant pass/fail with grid-based testing that conforms to industry standards such as NFPA (1221) and IFC (510).

And with automatically prepared reports for AHJ submission, proof of building occupancy compliance has never been easier.

Support their mission with confidence using PCTEL® testing solutions.
To become a member of FFMIA or for more information on these events go to [www.ffmia.org](http://www.ffmia.org)
SAVE THE DATE
2019 Annual FFMIA Fire Prevention and Life Safety Conference
November 4-7, 2019
Hilton Daytona Beach Oceanfront Resort
100 N. Atlantic Drive
Daytona Beach, FL 32118

SEE YOU ALL IN DAYTONA!