



2021 Miami Educational Seminar



SPONSOR and EXHIBITOR GUIDE

Florida Fire Marshals and Inspectors Association 2021 Miami Educational Seminar

On-line Sessions to be held:
April 6th through the 8th, 2021
April 13th through the 15th, 2021
April 20th through the 22nd, 2021
Sessions start at 9am

Support the mission of the Florida Fire Marshals and Inspectors Association

Contact Phil Oakes at 202.737.1226 ext. 4 or 307.433.8078
Philip.oakes@ffmia.org

- Program Overview
- Individual Sponsorship Opportunities
- Virtual Exhibitor Information

PROGRAM OVERVIEW



Is your organization looking for a way to support improved public safety? The Florida Fire Marshals and Inspectors Association (FFMIA) comprises fire and life safety officials from throughout the State of Florida. One of the primary purposes of FFMIA, and its Fire Educators Section (FAFLSE) and Fire Investigators Sections (FFEIA) is to unite those public officials engaged in and responsible for fire prevention, through inspection, code enforcement, public education, and arson investigation. Each year FFMIA convenes Fire Investigators, Fire Marshals, Public Educators and other public safety officials from around the country at their Miami Educational Seminar to network, learn about issues of common interest and strategize for the future. This year's event will be held virtually over nine shortened days, but there are still plenty of ways to participate. Your contribution is critical to the continued work of the organization and the success of the 2021 Seminar.

The Sponsors Program provides the opportunity to support FFMIA's exceptional work in safety advocacy, training and education. It will also allow you to communicate your message efficiently and effectively to the membership and all Conference attendees.

The 2021 Miami Educational Seminar, Sponsor and Exhibitor Guide shows you what opportunities are available to fit a variety of budgets and marketing objectives. Individual sponsorship opportunities are available on a first-come, first-serve basis, we offer individuals and organizations the chance to exhibit as well in a virtual setting.

Sponsorship opportunities are limited – to become a sponsor, Please contact Phil Oakes at 307-433-8078 or Philip.oakes@ffmia.org Additional information about FFMIA can be found on our website at www.ffmia.org

INDIVIDUAL SPONSOR OPPORTUNITIES

These special opportunities are available on a first-come, first-serve basis. If your organization has other add-on ideas they would like to discuss, please contact us at 307-433-8078 or Philip.oakes@ffmia.org.

***Commercial Advertisement** – Your company may provide a prerecorded video to be played during one or more of the break sessions of the event (times to be determined).

- **Each one-minute pre-recorded advertisement - \$100**
- **Each two-minute pre-recorded advertisement - \$200**

***Sponsored Presentation (exhibitor)** – Your company may present one (1) up to five-minute presentation (live or pre-recorded) on their product during one of the session breaks. The company logo will also be added to the logo sponsorship presentation \$300.

***Logo Sponsorship** – Your company may provide a logo or single picture to be played with others on a continuous loop as possible during breaks, as well as prior to each day's activities. \$150

***Flash Drive with Conference Presentations** – Your company will provide flash drives with your company logo, and FFMIA will add conference materials and what presentations we may share for attendees, as well as mail all materials to the attendees post conference. Cost - \$1,500.

*** Sponsorship of Conference Program** – Have a sponsorship of your design placed in the FFMIA program for the conference. Costs vary – Half page \$250.00 quarter page \$100.00, and business card \$50.00

***Custom Sponsorship Opportunities** – Do you have a sponsorship idea that isn't listed in this guide? Please contact us to discuss concept and cost. Cost - TBD.

SPACE FOR ALL OPPORTUNITES IS EXTREMELY LIMITED AND NO GUARANTEES CAN BE MADE FOR A SPECIFIC TIME SLOT.

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